

# Minutes: MSPA Regular Board Meeting Sept. 7, 2023

The next MSPA Board Meeting is scheduled for October 5, 2023  
8:30 am via zoom

Meeting was called to order at 8:31 am

Minutes of the August 3, 2023 meeting were approved as written.

## **Board Members and Guests**

Andre Ordubegian (Copy Network)-President; Gigi Garcia (It Takes a Village)-Vice President; Kim Kelly (Merle Norman)-Board Secretary; Mark Pedersen (Moo Moo Mia)-Board Member at Large; Maureen Palacios (Once Upon a Time)-Board Member at large; Steve Pierce (Communications Admin./ Film Liaison); Dale Dawson (Business Admin/Events Coordinator); Officer Aaron Eggiman (GPD) Ani Pogossian (Economic Development); Mavil Aghadjanian (MVCCC); Elizabeth Harris (CoG); Jennifer Coronado (CoG)

President Andre Ordubegian welcomed all guests via zoom to the MSPA Board meeting and thanked everyone for joining the meeting.

## **Visitors Reports:**

- **City of Glendale**
  - Ani Pogossian reported Glendale Tech Week is Sept 12-14, 2023. There will be free pop-ups; Code Enforcement has confirmed that Home Town Brokers is not in compliance with BID zoning ordinance.
  - Jennifer Coronado answered questions regarding the new single use plastic ordinance for restaurants in the City of Glendale.
  - Elizabeth Harris spoke about the upcoming events regarding climate change and new environmental policies; the Climate Action Plan Committee wants feedback from Glendale and Montrose businesses.
- **Glendale PD**
  - Officer Aaron Eggiman has visited the new MSPA/GPD station; in his crime report there was a tagging incident on Oceanview Blvd. and a burglary on Honolulu Ave.
- **Montrose Chamber of Commerce**
  - Mavil Aghadjanian reviewed upcoming events: Oktoberfest 10/7; Centennial Dinner 10/18; Mavil thanked the MSPA for its sponsorship; Craft Beerfest will be 4/7/24; the new website is up: [montrosechamber.org](http://montrosechamber.org).
- **Business Agenda:**
  - Mark Pedersen made a motion to approve budget money for the MVCCC Centennial Dinner sponsorship; Gigi Garcia seconded; the motion passed.
- **IC Reports:**
  - Dale Dawson (Business Administrator) presented the following:
    - 2023 MSPA Treasurer's Report as of 9/6/2023; incoming additional 2022 assessment funds totaling \$12,206.07 will bring total assessments received to \$152,650.21; a list of 10 delinquent MSPA business was provided as of 8/17/23; an additional power wash took place on 8/24. Another will be scheduled after 10/31/23; the new MSPA HQ/GPD substation at 3600 Oceanview Blvd. #11 is up and running.

Dale Dawson (Events Coordinator) reviewed the following events:

- Harriet Hibiscus Campaign August 7-31st. results.
- Halloween Spooktacular 10/31/23 5pm-7pm.
- Holiday Wine Walk 11/11/23 5pm-8pm; the ticket price will increase from \$45 to \$55; participating merchant Pouring Stations can be reimbursed \$150 toward supplies.
- Tree Lighting 11/24/23 5pm-8pm
- Old Town Holiday Activities – Sat & Sun 11/25 to 12/23/23.

Steve Pierce (Communications Administrator): reported on the following:

- the 911 motorcade will be on September 11, 2023
- the VFW offered to refresh the Vietnam name plaques at the War Memorial; MSPA agreed to move forward.
- Chris Waldheim offered to clean the historical plaques at no cost.
- Starbucks, Town Kitchen and Pepe's need to do a better job of disposing of trash into the bins in Lot 7.
- Avignones issues with patrons' behavior needs to be addressed.

Steve Pierce (Filming Liaison) updated two filming requests: one inside Black Cow; Montrose Bowl will be updated on Filming Protocol.

• **Committee Reports:**

- **Harvest Market:** Gigi Garcia recapped the 8/27 meeting; the two hand washing stations have been refurbished; there is a new bakery vendor and Just Jan's has also joined the Market; MSPA Harvest Market tools and supplies will be stored at the new MSPA/GPD headquarters; an emergency protocol for the future was discussed as well as the use of barricades; IC contracts are being reviewed.
- **Marketing:** Next meeting TBD.

Meeting Adjourned at 10:30 am